



**EAST BRIDGE
UNIVERSITY**
PARIS, FRANCE

SDG 1 - NO POVERTY POLICY

Policy Owner:

**Office of Sustainability and
Institutional Impact**

Approved by:

Senior Leadership Team

Date created:

November 2024

Date Approved:

September 2025

Next Review Date:

September 2027

Applies to:

All EBU activities that directly or indirectly contribute to poverty alleviation locally and globally.



SDG 1 – NO POVERTY POLICY







PURPOSE

This policy affirms East Bridge University's commitment to Sustainable Development Goal 1 – ***“End poverty in all its forms everywhere.”***

It defines how EBU, as a global higher-education institution, contributes to poverty reduction through its academic programmes, research, community engagement, partnerships, and institutional operations. The policy reinforces EBU's mission to advance inclusive, affordable and purpose-driven education as a pathway to economic and social mobility.



SCOPE

This policy applies across all EBU divisions, including:

-  Teaching and learning programmes (degree and professional).
-  Research and publication activities addressing inequality and sustainable livelihoods.
-  Community and NGO partnerships.
-  Scholarship and bursary schemes.
-  Procurement, employment and vendor practices.
-  Global alliances and outreach initiatives conducted under EBU's SDG framework (SDG 1, 4, 5 and 17).

POLICY STATEMENT

EBU will strive to contribute meaningfully to poverty reduction by committing to the following principles and actions:

-  **Access and Inclusion**
Provide scholarships, bursaries, flexible payment options and targeted outreach for under-represented, low-income and marginalised learners globally, enabling equitable access to higher education.
-  **Affordable and Flexible Learning**
Maintain affordable tuition models, online delivery, and instalment plans to support working professionals and economically challenged learners seeking academic advancement.

SDG 1 – NO POVERTY POLICY

POLICY STATEMENT

- ✓ **Scholarship and Social Mobility Data**
Track and analyse demographic and socio-economic data of scholarship recipients to assess long-term employability, progression and social-mobility impact.
- ✓ **Teaching and Curriculum Integration**
Embed poverty-alleviation, sustainable livelihood and social-entrepreneurship themes across programmes, case studies and experiential learning projects.
- ✓ **Research and Knowledge Generation**
Encourage research, publications and doctoral work addressing poverty, inequality, education access and inclusive development within local and global contexts.
- ✓ **Partnerships for Impact**
Collaborate with NGOs, community organisations, industry and government agencies to design and implement scalable poverty-reduction initiatives and monitor measurable outcomes.
- ✓ **Responsible Procurement and Social Value**
Apply social-value and fair-labour criteria in procurement and vendor selection; prioritise partnerships that generate community benefit and ethical employment.
- ✓ **Community Engagement**
Support outreach projects and volunteering initiatives that contribute to skill development, employability and livelihood creation within disadvantaged communities.
- ✓ **Evidence and Impact Reporting**
Annually report progress using indicators such as:
 - ✓ Number of scholarship recipients from low-income backgrounds.
 - ✓ Employment outcomes of graduates from disadvantaged groups.
 - ✓ Volume and outcomes of community partnerships.
 - ✓ Economic and social value generated through EBU's procurement and projects.
- ✓ **Governance and Accountability**
Establish an SDG 1 Steering Committee under the Office of Sustainability and Institutional Impact to oversee implementation, data collection, evaluation, and continuous improvement.
- ✓ **Transparency and Public Communication**
Publish an annual SDG Impact Report summarising key metrics, partnerships, and evidence of poverty-reduction initiatives.

SDG 1 – NO POVERTY POLICY

POLICY STATEMENT

- ✓ **Alignment with UN Targets**
Aligns directly with UN SDG Target 1.4 (ensure equal rights to economic resources and access to education) and Target 1.5 (build resilience of the poor and reduce vulnerability).
- ✓ **Continuous Improvement**
Review all poverty-reduction programmes biennially to ensure effectiveness, relevance and consistency with international best practice and THE Impact Ranking methodology.

RESPONSIBILITIES

Unit	Key Responsibilities
Scholarships & Access Office	Maintain data on access, participation, retention and outcomes of students from low-income or first-generation backgrounds; administer bursaries and fee waivers.
Research Office	Prioritise and track poverty-related research, case studies, and community-engaged scholarship contributing to SDG 1 outcomes.
Procurement & Estates Team	Embed social-value, fair-trade and local-sourcing criteria in tendering and contract management
Faculties and Academic Departments	Integrate poverty-alleviation themes into curriculum design, student projects and fieldwork.
Office of Sustainability and Institutional Impact	Coordinate SDG 1 implementation, collect evidence for THE Impact submission, and prepare annual progress reports.

SDG 1 – NO POVERTY POLICY

REVIEW & MONITORING

- ✓ Set measurable annual targets (e.g., increase in first-generation enrolments, number of community partnerships, social-value percentage in contracts).
- ✓ Monitor performance through annual SDG dashboards and internal audits.
- ✓ Conduct a comprehensive review of this policy every two years, led by the Office of Sustainability and Institutional Impact, with endorsement from the Senior Leadership Team.

Approved by:
Senior Leadership Team, East Bridge University

Date Approved: September 2025
Next Review Date: September 2027



Dr Janat Ruby Clemis
Director General

